

# Maximise your Return on (Oracle) Investment (ROI)

## Is your Oracle solution working to its full potential?

Many organisations have spent thousands, if not millions of pounds over several years on their current Oracle solution. You may have recently upgraded to Release 12, or still be planning an investment in the upgrade or a move to Fusion Applications and/or Cloud technologies.

The most successful organisations recognise the need to continuously improve, whether this improvement is proactive and built into the DNA of the company workforce, or is driven as a reaction to a business problem. Information Technology is too often viewed as just technology, without any emphasis on the people or processes it supports.

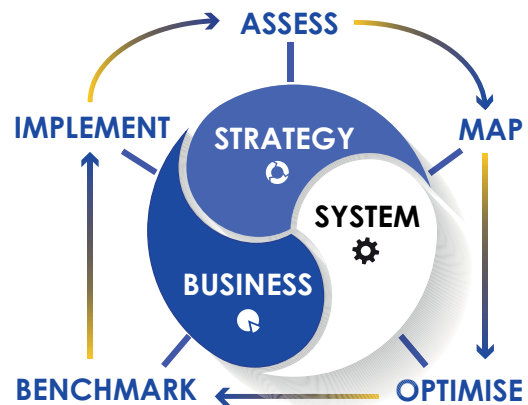
VIP Apps Consulting has worked with major companies in the Finance and Manufacturing/Service industries, providing innovative strategies, Oracle solutions and holistic process re-engineering using our AMOBI methodology.

Focusing on the 'holistic' business, our AMOBI Assess phase helps to target the key high pain points that are restricting the value of your Oracle investment, whether that be inefficient workflows

or process steps, lack of utilisation of licensed modules, system performance or off-system workarounds.

Using event based flow mapping, and benchmarking any changes against real business transactions and behaviours, we can help you optimise the way your business engages with your technology, increasing productivity and enabling you to meet your key internal or customer KPIs.

Visit [www.vipappsconsulting.com](http://www.vipappsconsulting.com) for more information on how we can help you extract maximum value from your current Oracle investment.



	WHAT	WHY
<b>A</b>	<b>Assess</b> - Establish key areas to target and KPIs to measure success	Reviewing your high pain points in the context of your business will identify the best place to focus your investment
<b>M</b>	<b>Map</b> - Document existing event flow, calling out off-system and manual steps	Capturing the events that drive your current process, along with the manual touch points, is essential as a baseline to optimise from
<b>O</b>	<b>Optimise</b> - Streamline events, focusing on manual or inefficient steps or tasks	Driving out manual tasks, or inefficiencies, can increase KPI delivery and enhance user engagement
<b>B</b>	<b>Benchmark</b> - Test the new event flow against real business transactions and KPIs	Tracking real transactions through the optimised event flow demonstrates the potential of the change and increases engagement
<b>I</b>	<b>Implement</b> - Introduce the new event flow to the business in a managed fashion	The 'holistic' approach builds stakeholder and user engagement, allowing a smoother transition to the new event flow

